
Press Release

FOR IMMEDIATE RELEASE

MALAYSIA'S MOMENTUM IN MEDICAL CONGRESSES CONTINUE

- Malaysia to Host Royal Australasian College of Surgeons Annual Scientific Congress 2012



YB Dato' Sri Dr Ng Yen Yen, Minister of Tourism Malaysia (centre) with Ms Lindy Moffat, Manager – Conferences & Events, Royal Australasian College of Surgeons (left) and Ms Mary Helen Farrell, Managing Director, MHF Marketing Pty Ltd (right) at the Tourism Malaysia luncheon in Melbourne last year.

Kuala Lumpur, 7 February 2011 – Malaysia continues to make inroads into the medical meetings and healthcare arena with the hosting of the Royal Australasian College of Surgeons (the College) Annual Scientific Congress (ASC) 2012.

“Malaysia’s growing reputation as a value for money destination which offers world-class meetings facilities, infrastructure and professional service, makes it a preferred choice for organisers. We are

proud to add ASC 2012 to our list of upcoming conventions as it provides us with the opportunity to showcase the many qualities of Malaysia to the delegates, and provides our local surgeons and medical professionals with the opportunity to further develop their skills and professional relationships and networks” said YB Dato’ Sri Dr Ng Yen Yen, Minister of Tourism for Malaysia.

“To be held over four days at the purpose-built Kuala Lumpur Convention Centre, this annual congress will attract some 2,000 surgeons from the Asia Pacific, Australia and New Zealand. The congress is estimated to contribute RM 13.5 million (USD 4.4 million, EUR 3.3 million, AUD 4.4 million) in international visitor expenditure.”

The highlight of the Australian and New Zealand surgical fraternity’s event calendar, the ASC is the College’s largest multi-disciplinary surgical meeting and a major educational activity for fellows and surgeons to explore the myriad scientific programmes and to keep abreast of the latest surgical advancements in a dynamic and international forum.

“The Royal Australasian College of Surgeons is very confident that Malaysia will meet our high expectations for the 2012 event. The support provided by our Malaysian partners was professional in every way and we were very impressed with the excellent facilities available at the Kuala Lumpur Convention Centre. Malaysia as a destination is culturally diverse and we believe our delegates will both enjoy the experience and also the conference programme,” commented Ms Lindy Moffat, Manager – Conferences & Events, Royal Australasian College of Surgeons.

Delegates will network, brainstorm and engage in dialogue on a series of plenary specialty sessions encompassing subjects such as surgical oncology, medico-legal, pain medicine, surgery education and transplantation surgery, among others during the congress.

Malaysia is no stranger to hosting international medical conferences and Kuala Lumpur has been the host city to the XVIII FIGO World Congress of Gynaecology and Obstetrics (FIGO) 2006 (8,294 delegates); the 13th International Congress of Infectious Diseases in June 2008 (3,200 delegates) and most recently, the 8th Asian Congress of Neurological Surgeons in November 2010 (2,000 delegates).

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NOTE TO EDITORS

About the Malaysia Convention & Exhibition Bureau (MyCEB)

MyCEB was established in 2009 by Ministry of Tourism, Malaysia to further strengthen Malaysia's business tourism brand and position for the international meetings, incentives, conventions and exhibitions (MICE) market. A non-profit organisation, MyCEB serves as a one-stop centre to assist meeting and event planners to bid for and stage regional and international business tourism events in Malaysia and act as a conduit for national product development.

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